

Some tips for web design

Web design is not as complicated as it seems to be, on the contrary is just about detail and have good common sense. The first thing that a person who pretends to do website design should do is to consider the needs or goals that he/she is trying to achieve with the page. It is very important that the design and the information have coherence. And you must have very clear and defined what would you like to transmit to the public. Another thing that you must consider is the type of audience, for example, if your target public is young people it would be a wrong decision to use a sober image and for an older audience it would be wrong an extravagant image. Its important that, if it is not necessary, you should not use all the tools for design, since this instead of helping us to catch the attention of public makes the site more heavy and when someone tries to navigate through the site, he/she will be bored for waiting too long to download the page. Talking about colors, you must remember the type of audience, the topic and whatever youre trying to achieve. It is always better to keep the page very simple and remember that the more discreet colors are the better, and never saturate a page with many colors. For last, it is important to keep an order in the page and the web design. Leave spaces between any information, image and content on the home page.

About the Author

The author Thomas H. Lindblom talks about [diseño web](#) and gives some tips for those [diseño adores paginas web](#) that are interested in the subject.

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